



الجمعية السعودية لطب الطوارئ
Saudi Society of Emergency Medicine

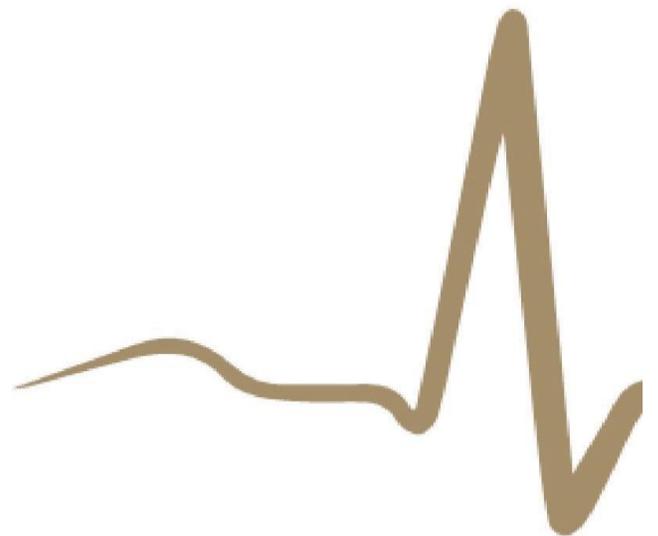
Saudi Society of Emergency Medicine 7th Scientific Assembly (SASEM2022)

Date: 12-16 February 2022

Venue: Hilton Hotel, Riyadh

CONFERENCE SPONSORSHIP PROSPECTUS

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About the Conference:

The Saudi Society of Emergency Medicine is honored to introduce its 7th Scientific Assembly (SASEM22). It will take place in Riyadh, Saudi Arabia on February 12-16 ,2022. There will be pre-conference workshops on February 5-6. Attendees shall be awarded 24 + CME hours in addition to 8-12 CME hours from the workshops; authorized by the Saudi Commission for Health Specialties for this event.

Invitations will be sent out to over (100) speakers & moderators, both local & international, and on each day, more than 700 medical professional attendees from all parts of the kingdom, and the GCC region, are expected to attend.

About the Society:

The Saudi Society of Emergency Medicine (SASEM) is a scientific health society in the field of Emergency Medicine for both adults and pediatrics with its services covering all provinces over the Kingdom of Saudi Arabia. It was established under the umbrella of the Saudi Council for Health Specialties (SCHS) on 21/1/1427 H corresponding to 20th February 2006, with a mission to provide educational and other professional services for health professionals, the public and authorities in all aspects of the field of Emergency medicine

Conference supervisory Committee:

SASEM has formed the supervisory committee to oversee the manner in which the conference would be best delivered. Its members include:

Dr. Jameel Abualenain	SASEM President
Dr. Amal Yousef	SASEM Vice President
Dr. Tariq Althubety	Executive Board Member
Dr. Abdulaziz Alrabiah	Executive Board Member
Dr. Mohammed Alhelail	Chairman of the Conference
Dr. Rola Alrabah	Chairman of the Scientific Committee

about the Program:

The program shall run for three full-days with satellite symposia in the evenings. It is implemented to cover all those subjects related to Emergency Medicine for both adults and pediatrics such as:

- Advanced Trauma
- Toxicology
- EMS
- Pediatric emergency medicine
- Research and medical ethics
- Education
- Emergency Administration
- Resuscitation
- Ultrasound
- Women in Emergency Medicine
- Emergency medicine nursing
- Emergency medical services (prehospital care) and disaster management

The program is set up with objectives such to update the healthcare professionals on the major topics of emergency medicine, it is also designed to promote the communication and networking among the attendees and the institutions at local, regional and international level, also offering recommendations of best clinical practice, and the scientific evidence behind the practice. The formats of the conference shall be plenary lectures, lectures, workshops, meet the experts, poster presentations and oral presentations.

About the Speakers:

More than 100 local, national, regional, and international speakers and moderators will be invited for SASEM 2020. Each name is an expert in his/her field and subspecialty of emergency medicine. They are celebrities in their own right having practices, qualifications, trainings and experiences from around the globe. They all are leaders, decision makers, and educators in their own institutions, known nationally and internationally.

The Conference:

Venue: Hilton Riyadh Hotel and Residences – Riyadh

Pre-conference	12-13 February	Full-day workshops
Conference	14-16 February	Main track, Keynote speakers & Opening ceremony, Two parallel lecture tracks in the morning/ afternoon

Social Gala Dinners:

There will be social dinners & Gatherings for 2 nights in different locations.

Speakers Sponsorship: (Separate Sponsorship Plan)

You can invite an international / MENA regional / KSA local speakers to present in the conference as well as in your satellite symposia. The names and topics should be approved by SASEM Committees in writing before processing for further planning. We also can help in visa processing for the speakers.

**Main Sponsor: SAR 1,000,000
Strategic Partner**

1. Booth size biggest in the area and also in the best location
2. Back Cover plus 2 pages (both sides) in the conference booklet
3. Name printed on the Lanyards
4. Name printed on the conference folder
5. 100 complimentary conference registrations
6. Satellite symposium at no charge: 1 midday slot plus one meet the expert session (speaker to be fully sponsored by the Main sponsor) or workshop
7. First choice of one of the special events: one of the plenary sessions whose speaker will be chosen & fully sponsored by Main Sponsor
8. Company name & logo printed on all publications as Main Sponsor
9. Premium placement of company-provided banner in plenary room
10. Verbal recognition by conference director at start and conclusion of event
11. Option to provide branded gift to attendees of that event
12. Company brochure plus welcome gift in attendee packet
13. Recognition in SASSEM newsletter and publication whenever feasible.

Platinum: SAR 750,000

1. First choice of Class 'A' booth space
2. Inside front cover or Inside back cover plus two full page color back-to-back advert in conference program (the inside cover page advertisements will be available on 1st pay 1st reserve basis, in case there are more than one platinum sponsors)
3. 50 complimentary conference registrations
4. Satellite symposium at no charge: 1 midday slot plus one meet the expert session (speaker to be fully sponsored by the Platinum sponsor) or workshop
5. First choice of one of the special events: one of the plenary sessions whose speaker will be chosen & fully sponsored by Platinum Sponsor
6. Company name & logo printed on all publications as Platinum Sponsor
7. Premium placement of company-provided banner in plenary room
8. Verbal recognition by conference director at start and conclusion of event
9. Option to provide branded gift to attendees of that event
10. Company brochure plus welcome gift in attendee packet
11. Recognition in SASEM newsletter and publication whenever feasible.
12. For Platinum Sponsors the Inside front cover and the inside back cover will be reserved besides the pages inside the booklet. The cover pages will be allocated on "1st pay 1st reserved basis".

Gold: SAR 500,000

1. First choice of Class 'B' booth space
2. One full page color back-to-back advert in conference program
3. 30 complimentary conference registrations
4. Satellite symposium at no charge: 1 slot during the congress (first come first serve)
5. Placement of company-provided banner in plenary room
6. Company name & logo printed on all publications as Gold Sponsor
7. Verbal recognition by conference director at start and conclusion of event
8. Option to provide branded gift to attendees of that event
9. Company brochure plus welcome gift in attendee packet
10. Recognition in SASEM newsletter publication whenever feasible

Silver: SAR 250,000

1. First come first choice of Class 'C' booth space within Silver Sponsors
2. One full page color ad in conference program
3. 20 complimentary conference registrations
4. Satellite symposium at no charge: 1 evening slot (first come first serve)
5. Company name & logo printed on publications
6. Verbal recognition by conference director at start and conclusion of event
7. Option to provide branded gift to attendees of that event
8. Company brochure plus welcome gift in attendee packet
9. Recognition in SASEM newsletter publication whenever feasible
10. Satellite symposium upon additional payment for midday slot

Bronze: SAR 100,000

1. First choice of Class "D" for booth space
2. Half-page color advert in conference program
3. Company name & logo printed on publications
4. Verbal recognition by conference director at start and conclusion of event
5. Option to provide branded gift to attendees of that event
6. Company brochure plus welcome gift in attendee packet
7. 10 complimentary conference registrations
8. Recognition in SASEM newsletter publication whenever feasible

TERMS AND CONDITIONS

In these terms and conditions, the term 'Exhibitor / Sponsor' means any company, firm or person who has COMPLETED THE SPONSORSHIP AGREEMENT FORM and has been allocated for sponsoring the event. The term 'Exhibition / Sponsorship' refers to the event detailed in the enclosed literature and where the term 'Organizer' appears it refers solely to the Saudi Society of Endocrinology and Metabolism (SASEM) organizing the 'event' referring to the 3rd International Conference of

1. INFORMATION SUPPLIED

Information supplied by the organizer in relation to any exhibition is accurate to the best of their knowledge and belief but shall not constitute any warranty or representation by the organizer and any inaccuracy or mistake therein or omission there from shall not entitle the exhibitor to cancel his sponsorship agreement.

2. APPLICATION FOR SPACE

(A) Application for space must be made on the official booking form and must contain information on the sponsors to be displayed. The organizer may accept applications by purchase order, in writing, or by facsimile, or accept a deposit payment in lieu of written application, at their sole discretion, and on the understanding that the terms and conditions contained herein fully apply.

(B) Any application for sponsorship or any acceptance thereof or by the organizer shall not be conditional on the presence or location of any other sponsor at the same or any other sponsor and any reference to such conditionality shall not apply to any contract between the organizer and the sponsor for sponsorship.

3. CANCELLATION OF SPONSORSHIP

(A) If the exhibitor sponsor wishes to cancel, then written notice of such wish must be forwarded to and received by the organizer by recorded delivery post not later than the dates referred in the table below. For the avoidance of doubt the organizer shall not be obliged to accept the sponsors wish to cancel his sponsorship.

(B) Notwithstanding that the organizer may re-sell or re-allocate the cancelled sponsorship, the organizer shall be under no obligation to reimburse all or any part of such cancellation charges.

4. SPACE REDUCTION

Where a sponsor wishes to reduce the size of his space booking after allocation of space, notification must be received in writing. The organizer reserves the right to apply the scale of cancellation charges outlined above to the total cost of the area by which the original stand has been reduced on a pro rata basis, and to re-allocate the area in question

5. LOCATION OF SPACE

For the avoidance of doubt any contract between the organizer and the sponsor for exhibition stand space/sponsorship is only for an amount of such space and no acceptance by the organizer of the exhibitors space booking form or allocation of the exhibitors name to any particular part of any exhibition floor plan will constitute any agreement warranty or representation by the organizer that the exhibitor is entitled to exhibit at the exhibition in such particular location and the organizer reserve the right without being required to give notice to the exhibitor to alter the layout of any exhibition floor plan at any time.

6. UNOCCUPIED SPACE

Every sponsor must occupy the space allotted to him by opening time on the OPENING day of the Conference. Any sponsor failing to do so will be deemed to have cancelled his space booking. In this event, the terms and conditions relating to cancellation will apply and space maybe offered to a new or existing sponsor.

7. FIRE PRECAUTIONS AND DANGEROUS MATERIALS

All materials used for building, decorating or to cover stands must be of non-flammable material. Sponsors must comply with all instructions given by the organizer to avoid the risk of fire or any other risk. The following are excluded from the exhibition; explosives; detonating or fulminating compounds, and all priming, fireworks, etc. Priming, fireworks, matches and similar objects can only be exhibited in the form of imitations, and on condition that they contain no inflammable matter. Only goods described at the time of application may be displayed on stands, and any goods not approved by the organizer must be removed from the building.

8. EXCLUSION OF PERSON

The organizer reserves the right to exclude or remove from the exhibition any persons whose presence at the absolute discretion of the organizer is or is likely to be undesirable and the organizer may exercise such rights notwithstanding that any person is a servant or agent of the sponsor or otherwise any way connected or associated with the sponsors

9. POSTPONEMENT OR ABANDONMENT

The sponsor shall not have any claim against the organizer in respect of any loss or damage consequent upon the failure for whatever reason of the exhibition being held or of the building becoming wholly, or partially unavailable for the holding of the exhibition for reason beyond the organizer's control. If by re-arrangement or postponement of the period of the exhibition, or by substitution of another hall for the exhibition, or by means of any other reasonable matter of thing, the exhibition can be carried through, the contracts for space shall be binding upon all parties, except as to the size and position, as to which any modification, substitution, or re-arrangement considered necessary by the organizer shall be substituted for the original.

10. STAND LETTING

Is deemed personal to the exhibiting company contracting and is in no way assignable to any other person, company or organization. The under letting or sharing possession of any part of the stand is absolutely prohibited without the prior written consent of the organizer provided always that consent will not be forthcoming in any circumstances for an assigning or under letting or sharing of possession of a stand with any exhibition organizing company.

11. PROHIBITION OF TRANSFER

Sponsors may not assign, sublet, or grant licenses in respect of the whole, or any part of the space allocated to them or assigned or otherwise deal with their rights and obligations hereunder nor may any cards, advertisements, or printed matter of firms who are not bona fide exhibitors be exhibited or distributed on any stand. This does not apply to firms being associated with, subsidiaries, agents or principals of the sponsor, which are duly listed on the official space booking form at the time of booking.

12. LICENSOR AND LICENCE

On the acceptance of this application for space by the organizer there is a contract between the organizer and the sponsor including these terms and conditions, subject to amendments as mentioned below, and as regards any space so allotted, the relationship of licensor and licensee shall exist between the organizer and the exhibitors, from the date of the exhibitor occupying the space. In case of non-payment time of booking, of any sum due from the sponsor, whether legally demanded or not, or of a breach, or non-observance, by the sponsor or any of the terms and conditions herein contained, or any regulations to be observed by him, the organizer shall have the right to revoke his license and re-enter upon the allocated space to remove and exclude the sponsor, an all persons there from without prejudice to the right to recover all sums payable by the sponsor and all other claims against him, and damages sustained by the organizer.

13. INSURANCE

The organizer is not responsible for the safety of any exhibit or other property of the sponsor or other person, or for the loss, damage or destruction by theft, or fire or any cause, or for the loss, damage, or injury sustained by any exhibitor or other persons. This is whether by reason of any default in the exhibition building caused by fire; storm; tempest lightning; explosion; national emergency; war; labor disputes; strikes; lock-outs; civil disturbances; inevitable accident; force majeure or for any other cause not within the direct control of the organizer whether of the same kind or not. No responsibility can be accepted for any consequences of prevention, postponement or abandonment of the exhibition. Sponsors should secure their own insurance to cover all liabilities and risks.

14. ATTENDANCE

The sponsor acknowledges that the organizer shall not be held responsible for the failure of all or any other contracted exhibitions to attend the exhibition or the failure of any number of attendees to attend the exhibition for any reason beyond the reasonable control of the organizer.

15. EXHIBITION OPENING HOURS

Details of exhibition opening hours will be given in the Conference program, during these times stands must be manned by sponsor's staff.

16. SIGNATORIES

The person or persons signing the space application form on behalf of the sponsor shall be deemed to have full authority to do so on behalf of the sponsor and the sponsor shall have no right to claim as against the organizer that such person or persons did not have such authority. Such valid documents shall be produced by the sponsor prior to or at the time of signing this agreement along with the other attachment enlisted in the attachment clause 20.

17. EXHIBITORS' BANKRUPTCY

In the event of a sponsor becoming bankrupt, committing any act of bankruptcy, going to liquidation, having a receiver appointed in respect of any of its assets the organizer reserves the right to terminate the contract with the sponsor and the terms and conditions relating to cancellations shall apply.

18. ERECTION OF STANDS

No sponsor will be permitted to display his goods in such a manner as, in the opinion of the organizer, obstructs the light or impedes effect the display of other exhibitors.

19. SERVICE/PRODUCT EXHIBITED

Organizer reserves the right to disallow any product/service from the exhibition that is deemed as inappropriate.

20. ATTACHMENTS: This agreement contract shall include attachments provided by the sponsor:

- (1) a copy of company's valid registration document,
- (2) an original document by the sponsoring company stating the details of the authorized signatory person on behalf of the sponsor, which should bear sponsor's stamp and stamp by MOCI,
- (3) copies of valid identification document proof of the authorized signatory person, and (4) original copy of completed conference sponsorship agreement form, whereof the payment terms are clearly mentioned, which the sponsor shall abide by – failing to do so, the organizer shall reserve the right to terminate the contract with the sponsor and the terms and conditions relating to cancellations shall apply. Additionally,
- (5) The program schedule as it becomes ready.

21. THE TERMS AND CONDITIONS

Shall be construed in accordance with Saudi law and any disputes resulting from an interpretation of these terms and conditions shall be settled by the Saudi court of law.

Signatures:



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Saudi Society of Emergency Medicine 7th Scientific Assembly (SASEM22)

(SASEM22) 12-16 February 2022

Organized By: The Saudi Society of Emergency Medicine

Conference Sponsorship Agreement Form

Sponsor Information

Organization

Address

City

Website

Primary Contact

Tel

Alternate Contact

Tel

Billing Contact (If different from above)

Tel



Country

Fax

Title

Email

Title

Email

Title

Email

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Sponsorship Category

As per the information above, we, the 'sponsor' hereby like to acknowledge that we are sponsoring the category/categories checked below as per the prices mentioned:

Strategic Sponsor SAR 1,000,000

Platinum SAR 750,000

Gold SAR 500,000

Silver SAR 250,000

Bronze SAR 100,000

Acknowledgement of the Terms & Conditions

We acknowledge our commitment to this level by enclosing a check / document of proof of deposit for the total amount indicated, or by signing below and anticipating a 30-day invoice from SASEM. We are fully aware that the payment and this form must be received not less than 3 months **before the Conference** to ensure sponsor recognition on all signage throughout the event and to be included in program materials. Earlier action will trigger inclusion in all subsequent conference media materials. For our investment, we are fully aware of the associated benefits as outlined in conference prospectus.

Any exceptions to these benefits must be approved by the both parties. We welcome proposals The Company identified ("Sponsor") applies to SASEM ("Organizer") for sponsoring at the "Event" identified above, on this "form" plus the "Sponsorship Agreement Contract Terms & Conditions" attached hereto (collectively, the "Agreement"). By signing below, I acknowledge that I have read, and I agree to the Agreement and Sponsor will pay the total amount as specified above to the recipient **as per the bank account information below**. I am authorized to execute this Agreement for the Sponsor as per indicated in the attached documents.

Cheque payable to: Saudi society of emergency medicine

Or direct transfer to bank account

Account number: 20166886000703
IBAN: SA6110000020166886000703
Bank: National commercial bank

Sponsor:
Sponsor's Authorized Signature : _____
Name : _____
Designation : _____
Date : _____
Sponsor's Company Stamp : _____
Organizer : _____
Organizer's Authorized Signature: _____
Name : _____
Designation : _____
Date : _____
Organizer's Stamp : _____



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Sponsorship Guidelines

Confirmation of Sponsorship

To confirm your sponsorship, you are kindly advised to follow these three (3) simple steps:

- 1) Send us a letter or email confirming the level of sponsorship to confirm preliminarily.
 - 2) Print 2 copies of page 14 and 15 of this document, fill in information, sign & stamp, then send us a scanned copy immediately and then deliver the original document later.
 - 3) Remit the amount as per the information provided on page 14 of this document either by bank wire or issuing a cheque. And then send us a copy of the proof of remittance for final confirmation of your sponsorship.
- Also, please make sure you submit the documents required as per mentioned in the article 20 of the contract on page 13.

Requirements

You will be requested to submit the following to compliment your sponsorship package:

- 1) Your Company Logo with high resolution (pdf / psd / jpeg)
 - 2) Your Company profile including a paragraph or two about your company, general contact details and web address.
 - 3) Advertisement with high resolution (pdf / psd / jpeg) to be placed in our publications for the conference. The number of pages is mentioned in your sponsorship package. Always use the A4 dimension and orientation.
 - 4) List of names of your company's VIPs to attend the opening ceremony to be held in the evening a day before the conference where only limited number of guests will be invited to attend including high profile personalities internationally, the GCC and the kingdom.
 - 5) List of names for those who will be present in your booth should be submitted well ahead of time to ensure their access to the conference.
 - 6) List of Delegates (doctors) that you wish to invite to attend the conference free of charge under your sponsorship package should be submitted well ahead of time to ensure availability of seats and prepare badges to ensure their access to the conference. Please be reminded each sponsorship package has a limited number for delegates.
 - 7) Detailed information of your proposed satellite symposia (if any) is required to be submitted to confirm the availability and approval by SASEM.
 - 8) You will need to provide us with inserts or gifts to be included in the attendee's bags well ahead of time if you wish to do so.
- Kindly note that the failure to provide the above information well ahead of time will not guarantee your company to benefit from all the services your company is entitled as per the sponsorship package entitlements.

Logistics

There will be logistic matters that will need to be taken care of:

- 1) Booth: you will be given the dimensions of your booth with the type of booth you will need to prepare for the exhibition, well ahead of time.
- 2) Your early confirmation will guarantee better location in the exhibition area as we give the best location to those who confirms early and as per their level of sponsorship.
- 3) You will need to provide us with electrical and other requirements like number of chairs and tables well ahead of time to ensure availability.
- 4) You will be given a schedule to transport and set your booth up on the location. Please come only as per schedule given.
- 5) The exhibition will be open a day before the conference for the invited guests for the opening ceremony only. So, please make sure you have your staff present at your booth during the tour by our VIP guests.

Special Invitation of Speaker or Modulator

There will be a chance to invite one or more international / regional (MENA) / local speakers or modulators to participate in the conference under your sponsorship. Please check with us with a suggested name for approval and further arrangement



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